

2021 NATS Vendor Proposal



Vendor Name: _____ **Main Contact:** _____
Program Date: _____ **Phone:** _____ **Fax:** _____
Product Line: _____ **E-mail:** _____
Phone: _____ **Fax:** _____ **Second Contact:** _____
Vendor Address: _____ **Phone:** _____ **Fax:** _____
City/State/Zip: _____ **E-mail:** _____
Website: _____ **Accounts Payable Contact:** _____
Main Contact Address: _____ **Phone:** _____ **Fax:** _____
City/State/Zip: _____ **E-mail:** _____

1) **FREIGHT PREPAID POLICY:** _____ lbs (or) _____ Dollars
Drop Shipments: NO YES If YES, any minimum, or charge? _____
Minimum Order: Tools: _____ Parts: _____
Handling Fee: _____

2) **PAYMENT TERMS:** _____ Extended Dating? YES NO
(NET, DAYS, AND/OR PROX) (SEE BELOW)

VOLUME ORDER DISCOUNTS OR EXTENDED DATING: Example: (\$5,000+ = 2%, 30-60-90)

3) PUBLISHED STANDARD DISCOUNTS:

**** ALL NATS PRICE SHEETS MUST BE IN EXCEL FORMAT WITH AN ASSIGNED "NATS PRICE" COLUMN ****

List To Dealer: _____ Details: _____
User To Jobber: _____
Jobber To W/D: _____

4) PRICE CHANGES: Effective Date Of Current Group Pricing: _____

Advance Notification Of Price Changes: 60 Days 90 Days 120 Days

6) **OTHER GROUP DISCOUNTS:**

Ongoing: _____

7) **WARRANTY POLICY:**

Period Of Time: _____
Reimbursement: _____
Procedure: _____

Credit Policy: _____

8) **STOCK ADJUSTMENT:**

% Of Sales: _____ Offset Order: _____ Handling Fee: _____

****THESE FUNDS ARE TO BE PAID DIRECTLY FROM THE VENDOR TO MEMBER****

9) **MARKET DEVELOPMENT FUNDS:** (ie. Trade Shows, Marketing Materials, etc.)

MDF Funds: YES NO

Details: _____

10) **INDIVIDUAL MEMBER CO-OP/ADVERTISING ALLOWANCE:** (ie. Individual Catalogs/Flyers)

W/D Program _____ % Of Accrual Based On: _____

Explain Advertising Program:

What Is The Claim Procedure? Please explain: _____

11) **GROUP REBATE:** ****REBATES PAID TO NATS HEADQUARTERS AND ARE DISTRIBUTED TO NATS MEMBERS****

An annual rebate can be earned on the group's annual net purchases or % of growth. Please fill in details below.

ANNUAL PURCHASES OR % OF GROWTH	% OF REBATE

12) **INDIVIDUAL REBATE:** ****PAID TO:** NATS HQ FOR DISTRIBUTION DIRECTLY BY VENDOR TO MEMBER

Individual member rebate can be earned on growth over the previous year. Please fill in details below.

% OF GROWTH	% OF REBATE

13) **VENDOR PROGRAM NOTES:**

14) **NATS QUARTERLY FLYER PROGRAM:**

This program is a unique sales tool to help NATS members advertise select manufacturers and their product line. Flyer items are selected and agreed upon the members and manufacturers. We encourage all participating vendors to offer special pricing on new or popular items to help drive sales. To view a sample flyer, please contact Michelle.

Are you interested in participating in this flyer? YES NO
Flyer Ad Fee; \$650.00 for a full page ad or \$350.00 for a half page ad

Have a unique idea for a promotion?

NATS members are always interested in closeouts or group buys on select items, and group volume purchases. Interested in a four or eight page flyer dedicated strictly to your product line?
Feel free to call or email us to discuss these opportunities further.

15) **HEADQUARTERS ALLOWANCE:** (% or \$ Amount) _____

Paid: Quarterly (preferred) Annually

This fee helps NATS headquarters operate and enables us to administer your program efficiently.

Upon submitting this form, please enclose all relative program information and send to michelle@natsonline.org or sandor@natsonline.org. All participating vendors' agree to notify NATS headquarters of current price sheets, price updates, quarterly sales figures, promotions, new products, terms and conditions, warranty, and policies.

**This proposal shall become a legal contract when signed and accepted by both the vendor and an authorized NATS representative. This contract will remain in effect for the calendar year listed on the top of page one. Any changes or revisions must be accepted and approved by both parties and confirmed with a new proposal form.

Factory Authorized Representative

Date

NATS Authorized Representative

Date

WE VALUE YOUR PARTNERSHIP



2021 Hand and Accessory Tools Growth Program



Automotive Program Guide 2021 - US

ANNUAL PURCHASE QUALIFIER	IRWIN/LENOX PRICING LEVEL OFF LIST	Dewalt, Stanley, Porter Cable Handtools and Accessories PRICING	CUSTOMER PROGRAM	REBATE - PAID BACK TO \$1		CO-OP	NEW CUSTOMER OPENING ORDER PRICING QUALIFIER
				% GROWTH	% EARNED		
\$250,000	59.5%	5% off Platinum	PLATINUM	0.1 - 4.99%	2.0%	3.5%	N/A
				5.0 - 9.99%	4.0%		
				10%+	5.0%		
\$100,000	59.5%	5% off Platinum	DIAMOND	0.1 - 4.99%	2.0%	3.5%	N/A
				5.0 - 9.99%	3.5%		
				10%+	4.5%		
\$50,000	59.5%	5% off Platinum	GOLD	0.1 - 4.99%	1.0%	0.0%	N/A
				5.0 - 9.99%	2.5%		
				10%+	3.5%		
\$25,000	57.25%	5% off Platinum	SILVER	0.1 - 4.99%	0.5%	0.0%	N/A
				5.0 - 9.99%	1.0%		
				10%+	1.5%		
Lenox: > \$25,000	55% (P2)	5% off Platinum	NON-PROGRAM	0.0%	0.0%	0.0%	\$4,000
Lenox: < \$25,000	50% (P1)	5% off Platinum	NON-PROGRAM	0.0%	0.0%	0.0%	\$1,000

Program Summary:

Qualifying Brands: All Irwin, Lenox, Dewalt, Stanley, Porter Cable, & Proto Handtool and accessory products. *LENOX Bandsaw Items, or Storage Products do not qualify.*

Tier Qualifier: Dollar amount based on total prior year purchases. New customers only are eligible to receive List Less 55% with a \$4,000 opening order requirement. Must reach \$25,000 in TBS purchases within 12 months to remain at this tier.

Pricing Level: Discount off List Price on all Orders for both LENOX, IRWIN. Discount off Platinum List on all Dewalt, Stanley & Porter Cable Handtool & accessories

Volume Rebate: Must meet prior year Tools trade sales*(shipments less returns & pricing adjustments) to qualify. Payout is paid back to \$1 based on growth %.

CO-OP Funds: Based on total prior year Tools trade sales*. Funds are to be used for advertising and promotional activities to drive sell-through of Irwin, Lenox, Dewalt, Stanley, Porter Cable, and Proto products. All claims must be submitted no later than December 15, 2021. Deductions taken without proper approval will be rebilled. Customers must deduct no later than March 31st, 2022 as all claims become void after this date. Unused co-op funds do not carry over to future years.

Pre-paid Freight Minimum: Order minimum for Irwin/Lenox prepaid freight is \$250. Order Minimum for Dewalt, Stanley, & Porter Cable prepaid freight is \$750. Order minimum for Proto prepaid freight is \$1,000

Participation in the Stanley Black & Decker HTA pricing programs is contingent upon all invoices being discounted within standard payment terms. The offer to participate in the Stanley Black & Decker pricing programs expires on December 31 of current year. Any future changes to the pricing programs may affect the program or pricing discount already in place. Termination for any reason, including credit purposes, no longer allows the account to purchase product under this program. For purposes of shipping and freight, an authorized branch location will be defined as: any location with which the qualifying distributor has some form of shared ownership or partnership. Participation in the pricing program precludes participation in any and all other Stanley Black & Decker HTA buying programs. Stanley Black & Decker reserves the right to amend program at any time. All rebates will be paid through customer deductions which must be taken within the first 6 months of the subsequent year. A qualifying wholesaler, distributor or dealer will be authorized to deduct in the approved amount, referencing the "document ID" provided to them. Deductions will only be accepted from the primary location.