



S & G TOOL AID CORP.
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February 15, 2021

Dear Valued Customer,

Announcing: The Strongest Promotion In The Automotive Aftermarket.

It's Our 50th Anniversary Edition of the Annual MARCH MADNESS Promotion

"March Madness" will increase profits and strengthen margins with our SLAM DUNK 50th Anniversary Celebration Promotion. ***Get an order discount of 12% PLUS*** your standard account terms with extended billing based on net order size.

- **Start Building Orders Now!**
"March Madness" begins February 15, 2021 and ends March 31, 2021.
- Every product in the Tool Aid brand is eligible for participation during this "Big Swish" of a promotion!
- **Price discounts are based off our 2019 WD-50 price list for all purchase orders received by March 31, 2021.**
- **YES! "March Madness"** can be used in addition to our Quantity Discount Program to gain even more profitability!
- **BACK BY POPULAR DEMAND - - - PLACE A FOLLOW UP ORDER! ! ! !**
Place a minimum qualifying order for shipment by **MARCH 31, 2021** and you will be able to place a restocking order of any qualifying amount by **APRIL 30, 2021**. Pricing for the second purchase order will be based on the price list and Quantity Discount Program in effect at the time the order is placed. **NOTE: Tool Aid will have a new price list and Quantity Discount Program effective April 5, 2021.**

Qualifying Order Size

\$1,500
3,000
5,000
10,000
15,000
20,000+

Conditions of Sale

Standard terms
Standard terms / 30-60 Dating
Standard terms / 30-60-90 Dating
Standard terms / 30-60-90-120 Dating
Standard terms / 30-60-90-120-150 Dating
Standard terms / 30-60-90-120-150-180 Dating

Order Guidelines

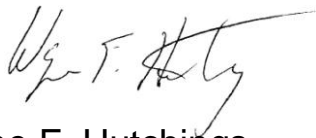
- Your standard account discount terms apply to extended billing orders. Orders will reflect the 12% price discount deduction for easier accounting.
- Accounts must be current to participate in our “**March Madness**” Promotion.
- The order must be marked “**March Madness**”.
- “**March Madness**” orders are not to be combined with any other promotions or special quotations.

This 50th Anniversary Celebration Edition of Our “March Madness” will be the strongest and most flexible promotion ever! Images and product descriptions are available upon request or at www.toolaid.com.

NOTE: To celebrate our 50th Anniversary, we are having a special, better than ever before March Madness program that is different than the past. You will be invoiced at the appropriate WD price less 12% (instead of offering a 12% prompt payment discount as in previous years). Upon 10th Proximo payment, you can also take the prompt payment discount.

Should you have any questions please do not hesitate to contact me, your local Tool Aid Sales Representative or our Customer Service Department.

Sincerely,



Wayne F. Hutchings

Join Our Email News List
Text TOOLAID to 22828

Encls: - Quantity Discount Program effective 4/15/19
- 2021 Product Promotion Advertising Allowance