

April 30, 2021

Dear Valued Distributor Partner:

Enclosed please find a new SureWerx price file which will go into effect for all orders placed on or after July 1, 2021. This pricing includes products from the following brands: **Due North**<sup>®</sup>, **Jackson Safety**<sup>®</sup>, **Pioneer**<sup>®</sup>, **PeakWorks**<sup>®</sup> and **Sellstrom**<sup>®</sup>.

Although SureWerx has historically found ways to absorb or reduce cost in the business, our industry continues to face unprecedented market fluctuations. Supply chain disruptions including surges in domestic and international freight costs, along with substantial increases in labor and raw materials have necessitated a price change at this time. Please note that some products may be impacted more than others due to specific materials and manufacturing costs.

SureWerx remains committed to delivering the best value proposition to our distributor partners. This includes maintaining industry leading prepaid freight, offering best-in-class fill rates, and delivering competitive programs. As always, we appreciate your business and look forward to providing the industry with world class products and services for our mutual end user customers.

Best Regards,

A handwritten signature in black ink that reads 'M. Scott Anderson'.

Scott Anderson  
VP, Sales  
SureWerx

